



# CHICAGO'S RACE AGAINST Gun Violence

STRIDES FOR PEACE

## RACE AGAINST GUN VIOLENCE

### Purpose-Driven Opportunities for Employee Engagement and Corporate Social Responsibility

The **Race Against Gun Violence (RAGV)** raises awareness and funds for more than 50 community organizations working for a more peaceful Chicago where all can thrive. RAGV offers a turnkey opportunity to engage employees in health and wellness activities, community service and charitable giving.

#### HERE ARE WAYS YOUR COMPANY CAN GET INVOLVED:



#### Health & Wellness

- Incentivize employees to walk, run or bike by contributing \$/mile to a community organization you select.
- Create a training team with regular running challenges to build camaraderie and connection.
- Offer "wellness points" (premium reductions) or similar in your health plan to employees who participate in RAGV.
- Host a "friendly" competition among employees by offering fun incentives to those who run the most miles or raise the most funds (extra day off, parking space, dinner with the CEO).



#### Engagement

- Share information about the race on your company intranet, network and social media.
- Post #WhyIRun featuring your CEO or corporate influencer.
- Host an info session and/or a Choose Hope Film panel discussion so employees can learn about and connect to people and organizations making a difference in their communities.
- Volunteer with one of our partners at a community-based event this summer as they help us build momentum towards the race. Connect to more than 50 community organizations through our [interactive map](#)!



#### Support

- Sponsor a corporate team.
- Sponsor a community organization team.
- Match peer-to-peer fundraising or donations by employees.
- Match peer-to-peer fundraising or donations by corporate team.



#### Get Creative!

What makes RAGV so unique is its versatility in helping your organization reach its corporate social responsibility, marketing, philanthropic, and engagement goals. So lets get creative! Here are some ideas:

- Be the Presenting Sponsor of the [Choose Hope Film Series](#).
- Power our [Interactive Map](#).
- Numerous branding opportunities such as the RAGV photo frames, race medal ribbon, post race party, Tots for Peace Sprint, race shirt, and much more!

#### CIVIC PARTNERS



#### COMMUNITY PARTNERS



#### COMMUNITY AFFILIATES

