



## **Strides for Peace Community Affiliate Information**

Strides for Peace was founded to bring people and organizations together to reduce gun violence, create a safer Chicago, and save lives. We believe that while there is no easy answer, no one strategy that will stop the violence, we can find new ways to support the work on the ground, in the communities most impacted, for the those who are at greatest risk.

### **What does it mean to be a Strides for Peace Community Affiliate for The Race Against Gun Violence?**

The Race Against Gun Violence is a rallying point to raise funds for and awareness about what is being done to reduce gun violence and build Chicago's future. It is an opportunity to change the narrative about Chicago, call concerned citizens to action and show the world that Chicago can come together to solve the problem of gun violence. Strides for Peace is committed to ensuring that there are opportunities for diverse stakeholders, and to that end, has created multiple ways to participate in the race: as a runner, a sponsor, a fundraiser/contributor, a volunteer, a Community Partner and a Community Affiliate.

While Strides for Peace currently has a full roster of Community Partners that we work with throughout the year, the Race Against Gun Violence offers an opportunity to invite other non-profit organizations, who are aligned with our mission to be part of Chicago's largest athletic event devoted to reducing gun violence, to become a Community Affiliate. Eligible organizations can use the Race Against Gun Violence to fundraise, engage staff and volunteers, and build awareness about their work. It also provides a special opportunity to connect with other like-minded people and organizations, building camaraderie and possibly new opportunities for collaboration.

### **What Are the Benefits of Being a Community Affiliate (CA)?**

The Race Against Gun Violence provides a range of benefits for Strides for Peace's CAs, including:

- Complimentary Race Entries: Your organization can:
  - A) offer up to 10 complimentary race entries to staff, youth, supporters, etc. OR
  - B) receive the entry fee from up to 10 race registrations as a donation (\$35 per entry/\$350 maximum).

- Fundraising Opportunity: CAs can use the Race Against Gun Violence’s on-line platform to raise funds around the race, receiving 100% of all contributions designated to their organizations.
- Team Building: Whether engaging staff, youth, board members or volunteers, CAs can use the Race Against Gun Violence to organize a team of walkers and/or runners, engaging your organization’s key stakeholders and incorporating health and wellness activities as well!
- On-site Display: A limited number of on-site tables will be available for CAs to interact with race attendees, pass out information, and get the word out about their programs and impact. (Tables are free of charge but tents are available at cost).
- Raise Awareness: Whether or not a Community Affiliate has an on-site display, CAs are encouraged to attend the race sporting their organization’s t-shirts, so others – runners, the press, civic and business leaders – can be aware of their presence.

**What are the Criteria to Become a Strides for Peace Community Affiliate?**

To be eligible to be a Community Affiliate, an organization must:

- Have 501(c)(3) status
- Be based in Chicago and in good standing
- Have a mission that is directly or indirectly involved in reducing gun-violence including: mentoring, sports and recreation, arts, education, job and career preparation, cognitive-behavioral therapy and community development.

**What is the Process to Become a Strides for Peace Community Affiliate?**

To be considered as a Strides for Peace Community Affiliate, please send an email detailing how your organization meets the eligibility criteria to our Community Partner Liaison at *info@stridesforpeace.org*.

Additional documentation will be required including proof of 501(c)(3) status, your organization’s mission statement as well as detailed descriptions of the organization’s main programs.